

#### FOR IMMEDIATE RELEASE:

August 16, 2024

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## Chain of Parks Art Festival Ranked Top Florida Fine Art Festival

Festival Earns High Rankings from Sunshine Artist Magazine

**TALLAHASSEE, Fla. – LeMoyne's Chain of Parks Art Festival in Tallahassee is the No. 1 Florida art festival and the No. 7 art festival nationwide in the category of Fine Art and Design according to Sunshine Artist magazine.** The 24th Annual Chain of Parks Art Festival was held in April, drawing 35,000 total attendees to the Bloxham, Lewis, and Randolph "Chain of Parks" in Downtown Tallahassee.

"The Chain of Parks Art Festival, about to see its 25<sup>th</sup> year of bringing the nation's top fine artists to the Capital City, has become one of Tallahassee's favorites. With the support of our community and the dedication of our volunteers and staff, this celebration of art and culture has been recognized as one of the best in the nation for 10 years," said Festival Chair Kelly Dozier. "The Festival committee and volunteers work hard to make this a fun and successful event for all and to be recognized among the top 10 festivals in the nation means the world to us."

Sunshine Artist asked artists to "Cast their votes to nominate their highest money-making shows." The results were tabulated using a weighted scale based on four sales levels to ensure all events competed fairly. Information about all the shows that made this year's 200 Best list is available in Sunshine Artist's September 2024 issue and online.

"Sunshine Artist's 200 Best focuses solely on artist show revenue because that is the most objective indicator of a show's future success," the publication said in a press release.

The Chain of Parks Art Festival's mission is to present an outdoor festival of high-quality original artwork and entertainment for the enjoyment of our Tallahassee area residents and visitors while fostering the careers and financial support of local and regional artists and raising needed funds for the operation of LeMoyne Arts.

# Economic Impact

According to Leon County Division of Tourism/Visit Tallahassee's event research conducted by Downs & St. Germain Research, when including indirect and induced effects of direct spending, the total economic impact of Festival attendees who live outside of Leon County was over \$1.7 million.

Due to this incredible turnout, the estimated collective sales for the Festival's 158 participating artists were \$250,800, supporting their careers and futures as working artists.

"With Florida having more festivals than any other state, being the highest-ranked Fine Art and Design Festival in Florida is a significant achievement," said Kerri L. Post, Executive Director of the Leon County Division of Tourism/Visit Tallahassee. "We are proud to see our community's Chain of Parks Art Festival at the top of the list and recognized for the great experience it provides to all."

### Join the Team

The Chain of Parks Art Festival invites volunteers who want to help make the 2025 annual Festival a success. Those interested in learning more about the various ways to engage as a volunteer can email chainofparks@lemoyne.org or visit www.ChainofParks.com.

### Save the Date

Always free and open to the public, the 25th Annual Chain of Parks Art Festival will be held April 26 and 27, 2025.

"We're already planning and have some new fun elements and ways for the community to celebrate our 25th year! We are thrilled with the feedback from our artists and community and look forward to putting on another high-quality event," said Festival Manager Powell Kreis. "We will be unveiling details on these announcements in the New Year, including our featured artist and the 2025 Festival Magazine cover reveal."

For more information on the 2025 Chain of Parks Art Festival, visit the website www.ChainofParks.com. Receive the latest Festival social media updates on Facebook and Instagram

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