



# Chain of Parks ART FESTIVAL

Produced by:

*LeMoynesArts*

Thursday, April 18, 2024

Opening Nights

Presenting Artist | Dean Mitchell

Saturday & Sunday, April 20 – 21, 2024

Artists in the Parks



## 2024 SPONSOR OPPORTUNITIES & BENEFITS



**Top 100 Fine Art Festival  
in the Nation 2015-2023.**

**Top 10 in 2017 (#1),  
2018, 2019, 2021, 2022, 2023.**

Presented by:



Additional Support from:







# Chain of Parks

**ART FESTIVAL**

**APRIL 20 & 21, 2024**

**Artists in the Parks**

**Saturday, 10am – 5pm | Sunday, 10am – 4pm**

**Opening Nights Presenting Artist Series - Featuring Dean Mitchell | Thursday, April 18, 2024 | 6:30pm**

**Exclusive Presenting Sponsor \$25,000**



**MAD DOG**  
CONSTRUCTION



## **Festival Host \$5,000**

**Entertainment Host | Behind the Scenes Host | Children's Park Host | The Village Host | Bar Host | Jacques Le Moyne  
Encampment Host | Center Court Host | Chalk Art Oasis Host | Folk Art Exhibit Host**

- Company banner (10'x3' max.) at your host location and/or at VIP area fence (banner provided by sponsor)
- Festival Host listing on 4 Sponsor Boards at the Festival
- Sustaining Sponsor listing for a full year at LeMoyne exhibitions and events (cash sponsors only)
- Logo prominently located on the Festival Map in the Program and on locator boards at the Festival
- Logo on sponsor page of Festival Program and Newspaper Thank You ad
- One-half page color ad in Festival Program (\$900 value)
- Hyperlinked logo on Festival webpage and on Social Media
- Tent space (10'x10') in The Village for company promotions (sponsor provides tent)
- 6 VIP passes (one person per pass per day) entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
- All day refreshments/bar in VIP area
- Exclusive access to restrooms at Il Lusso Restaurant
- \$500 scholarship in donor's name and sponsor recognition for Mahaska Whitley Student Exhibition (cash sponsors only)
- 6 Festival Souvenirs of your choice (\$150+ value)
- 6 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$240 value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

## **Lamp Post Banner Host \$6,000**

**(Three year commitment, Cash sponsors only, Limited to 2).**

**All the Festival Host Benefits above plus:**

Your exclusive company logo on 10 Festival Lamp Post Banners to be hung in downtown Tallahassee 30 days prior to and during the Festival.



Photography by: Bob O'Leary

## Festival Lane Sponsor \$3,000

- Your logo or name on 2 lane signs at your sponsored lane in the Festival
- Your logo or name listed on the festival map in the program, at the festival and in the newspaper Thank You ad
- Festival Lane Sponsor listing on Festival Sponsor Boards
- One-quarter page ad in Festival Program (\$600 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes (one person per pass per day) entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 4 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$160 value)
- 4 Festival Souvenirs (\$100+ value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

## Platinum Sponsor \$2,500

- Platinum sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and Newspaper Thank You ad
- One-quarter page ad in Festival Program (\$500 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes (one person per pass per day) entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 4 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$160 value)
- 4 Festival Souvenirs
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée
- Individual sponsors at this level receive a Contributor Level Membership to LeMoyne Arts. (\$250 value)

## Gold Sponsor \$1,500

- Gold sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and Newspaper Thank You ad
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes (one person per pass per day) entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$80 value)
- 2 Festival Souvenirs (\$50+ value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée
- Individual sponsors at this level receive a Supporter Level Membership to LeMoyne Arts. (\$150 value)

## Bronze Sponsor \$500

- Bronze sponsor listing for business or Friends of the Festival listing for non-business on Festival Sponsor Boards
- Logo/Name on sponsor page of Festival Program and Newspaper Thank You ad
- Listing on Festival webpage and social media
- 2 VIP passes (one person per pass per day) entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$80 value)
- 2 Festival Souvenirs (\$50 value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

## Friends of the Festival \$500 For non-business sponsors only

- Same as Bronze above with 1 year Family membership to LeMoyne Arts

## Festival Patrons \$300 For non-business sponsors only

- Listing in Festival Program
- Listing on Festival webpage
- 1 Festival Souvenir (\$25+ value)
- 1 year Family membership to LeMoyne Arts (may gift to others) (\$70 value)
- 2 VIP passes (one person per pass per day) entitling bearer to:
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival "Presenting Artist Series" (\$80 value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

## Festival Program Advertising Opportunities

Purchase of advertising does not constitute a sponsorship and provides no sponsorship benefits. All ad copy must be delivered to LeMoyne Arts by Festival Program deadline and must be formatted as specified on Program specification sheet.

Full Page color ad .....	\$1,600
1/2 Page color ad .....	\$900
1/4 Page color ad .....	\$600
1/8 Page color ad .....	\$300

## The Festival's Mission:

*The Chain of Parks Art Festival is established to present an outdoor festival of high quality, original artwork, and entertainment for the enjoyment of our Tallahassee area residents and visitors while fostering the careers and financial support of local and regional artists, in addition to raising needed funds for the operation of LeMoyne Arts.*

## LeMoyne Arts CREATING COMMUNITY THROUGH ART

*Our Mission: To promote and advance education, interest and participation in the contemporary visual arts.*

Since 1963, LeMoyne Arts has been the premier private, non-profit art organization in Tallahassee and our region, supported primarily by memberships and donations. Founded to promote the work of local artists and to preserve Florida's art heritage, LeMoyne Arts continues its mission through many programs and services offered to our community.

Some of those include:

- Year-round exhibitions of contemporary artists' work
- An extensive permanent collection of the art of North Florida's most recognized artists from the past 60 years, including Karl Zerbe, Nancy Reid Gunn, Hiram Williams, George Milton, and Fred Holschuh
- The annual Mahaska Whitley Senior High School Art Competition and Exhibition providing a venue for over 200 students since 1988 to exhibit their work and to receive scholarships to pursue their interest in art
- Year-round studio art classes and art education for all ages and interests
- Summer and Holiday Camp programs for children from 6-18 years old
- Partnering with many local organizations to incorporate art into their experience; including the Visit Tallahassee, INIE, Community Foundation of North Florida, The Chamber, Leon County Schools, City of Tallahassee, COCA, and FSU's Opening Nights.
- Bringing the Chain of Parks Art Festival to downtown Tallahassee each April
- Presenting the annual LeMoyne Holiday Show a family tradition since 1963
- Art & Soul Celebration art auction and cultural evening
- A gallery shop offering locally made art and crafts
- Internships for college students majoring in the visual arts

LeMoyne Arts is Tallahassee's icon of the visual arts, provides employment for students graduating from FSU and FAMU with degrees in Arts Administration, Art History and Management; provides economic development through professional education and career development; provides jobs to hundreds of artists as educators and exhibitors and promotes tourism of our area through gallery exhibitions and art festivals.

**Your support keeps LeMoyne Arts working as a part of our Tallahassee heritage. Thank you for your support!**

## Don't See What You Are Looking For?

Please contact Kelly Dozier,  
Festival Sponsor Chair,  
about a customized package.  
[Kelly@morethanbuildings.com](mailto:Kelly@morethanbuildings.com) | 850.544.6399

## The 2024 Festival Program

A full color, 36-page,  
Festival Program will be  
printed with 2,000 copies  
distributed throughout  
community hotels,  
businesses  
and during the Festival.







# Chain of Parks

## ART FESTIVAL

Thank you for your support of the Chain of Parks Art Festival and LeMoyne Arts, a non-profit organization dedicated to promotion and advancement of education, interest and participation in the contemporary visual arts.

### Sponsorship/Marketing Agreement

#### Contact Information

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Best Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_

Email: \_\_\_\_\_

Email for Sponsor Packet Delivery: \_\_\_\_\_

Your Website URL for live link: \_\_\_\_\_

Your LeMoyne Contact: \_\_\_\_\_

#### Sponsorship Level: (please circle)

Lamp Post Banner Host .....	\$6,000
Festival Host .....	\$5,000
Festival Lane Sponsor .....	\$3,000
Platinum Sponsor .....	\$2,500
Gold Sponsor .....	\$1,500
Bronze Sponsor .....	\$500
Friends of Festival (non-business sponsors only) .....	\$500
Festival Patrons (non-business sponsors only) .....	\$300
In-kind Festival Sponsor .....	\$ _____

I am providing the following in-kind products or services at the value stated: \_\_\_\_\_

#### Festival Program Advertising: (please circle)

Full Page Color Ad .....	\$1,600
1/2 Page Color Ad .....	\$900
1/4 Page Color Ad .....	\$600
1/8 Page Color Ad .....	\$300
Total Festival Support \$ .....	_____

**Please use this agreement as your invoice. Thank you.**

☐ My check is enclosed, payable to Chain of Parks Art Festival

☐ Please bill my credit card

Visa/Master Card# \_\_\_\_\_

Ex. Date: \_\_\_\_\_

SVC #: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*My signature indicates a commitment on behalf of myself or my company.* \_\_\_\_\_

**Payment for Sponsorships and/or Advertising is due by February 28 unless other arrangements have been made. Please keep a copy of this agreement for your records and to use as your invoice.**

Make checks payable to:

**Chain of Parks Art Festival**

**mail** 125 North Gadsden Street  
Tallahassee, FL 32301

**or** Pay online at [www.chainofparks.org/sponsors](http://www.chainofparks.org/sponsors)

For More Information

[www.chainofparks.com](http://www.chainofparks.com)

[Kelly@morethanbuildings.com](mailto:Kelly@morethanbuildings.com)

850.544.6399

*LeMoyne Arts*

LeMoyne Arts Foundation, DBA LeMoyne Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne Arts and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.