



## Chain of Parks ART FESTIVAL

**FOR IMMEDIATE RELEASE:**

November 8, 2022

**Media Contact: Taylore Maxey**

(850) 212-5034

[Taylore\\_m@yahoo.com](mailto:Taylore_m@yahoo.com)

**Kelly Dozier, Festival Chair**

(850) 544-6399

[kelly@morethanbuildings.com](mailto:kelly@morethanbuildings.com)

### **Chain of Parks Ranked Top Florida Fine Art Festival** *Festival Earns High Rankings from Sunshine Artist Magazine*

**TALLAHASSEE, Fla.** – LeMoyne’s Chain of Parks Art Festival in Tallahassee is the No. 1 Florida art festival and the No. 7 art festival nationwide in the category of Fine Art and Design according to *Sunshine Artist* magazine. The 22nd Annual Chain of Parks Art Festival was held in April, drawing 38,500 total attendees to the Bloxham, Lewis and Randolph “Chain of Parks” in Downtown Tallahassee.

“The Chain of Parks Art Festival brings some of the nation’s top fine artists to the Capital City as a way to not only expand on the opportunity for regional art collectors, but also introduce fine arts to those who may not have experienced it,” said Festival Chair Kelly Dozier. “The Festival committee and volunteers work hard to make this a fun and successful event for all, including the artists, and to be recognized among the top festivals in this way means the world to us.”

*Sunshine Artist* asked artists to “cast their votes to nominate their highest money-making shows.” The results were tabulated using a weighted scale based on four sales levels to ensure all events competed fairly. Information about all the shows that made this year’s 200 Best list is available in *Sunshine Artist*’s September 2022 issue as well as [online](#).

“*Sunshine Artist’s* 200 Best focuses solely on artist show revenue, because that is the most objective indicator of a show’s future success,” the publication said in a press release.

The Chain of Parks Art Festival’s mission is to present an outdoor festival of high quality original artwork and entertainment for the enjoyment of our Tallahassee area residents and visitors, while fostering the careers and financial support of local and regional artists and raising needed funds for the operation of LeMoyne Arts.

## **Economic Impact**

According to Leon County Division of Tourism/Visit Tallahassee’s event research conducted by Downs & St. Germain Research, the economic impact of the event, Festival attendees who live outside of Leon County had an impact of close to \$1.2 million dollars on the local community, meaning increased spending at local businesses resulting from tourism dollars.

The Leon County Division of Tourism also calculated a total of 3,057 visitors to the Festival outside of Leon County, including overnight visitors and day trippers. Vendors and attendees from outside of Leon County spent a combined 1,754 room nights in local lodging while participating in the weekend event.

According to Leon County Division of Tourism/Visit Tallahassee, “Lemoyne’s Chain of Parks Art Festival turns the city’s iconic downtown Chain of Parks into a natural art gallery with one-of-a-kind works of art from all over the United States.”

“With Florida having more festivals than any other state, being the highest ranked Fine Art and Design festival in Florida is a significant achievement,” said Kerri L. Post, Executive Director of the Leon County Division of Tourism/Visit Tallahassee. “We are proud to see our community’s Chain of Parks Art Festival at the top of the list and recognized for the great experience it provides to all.”

## **Join the Team**

The Chain of Parks Art Festival invites volunteers who want to help make the 2023 Festival a success. Those interested in learning more about the various ways to engage as a volunteer can email [chainofparks@lemoyne.org](mailto:chainofparks@lemoyne.org) or visit [www.ChainofParks.com](http://www.ChainofParks.com).

## **Save the Date**

Always free and open to the public, the 23rd Annual Chain of Parks Art Festival will be held April 15 and 16, 2023.

“We’re already planning and have some new fun elements and ways for the community to celebrate and engage in art leading up to the event,” said Festival Manager Powell Kreis. “We will be unveiling details on these announcements in the New Year, including our featured artist and the 2023 Festival Magazine cover reveal.”

For more information on the 2023 Chain of Parks Art Festival, visit the website [www.ChainofParks.com](http://www.ChainofParks.com). Receive the latest Festival social media updates on [Facebook](#), [Instagram](#) and [Twitter](#).

# # #