Chain of Parks ART FESTIVAL

Produced by: LeMoyne Arts

Thursday, April 13, 2023
Opening Nights
Presenting Artist | John Ensor Parker

Saturday, April 15 & Sunday, April 16, 2023
Artists in the Parks

2023 SPONSOR OPPORTUNITIES & BENEFITS

10 YEARS Sunshine ARTIST 200 BEST 2010-2020

TOP 100 FINE ART FESTIVAL IN THE NATION
by Sunshine Artist Magazine

2022 TOP FINE ART FESTIVAL IN FLORIDA AND #7 IN THE NATION! BY SUNSHINE ARTIST MAGAZINE

Presented by:

MAD DOG CONSTRUCTION

Additional Support from:

CITY OF TALLAHASSEE

CRA

LEON

Visit Tallahassee
A Division of Leon County

Chain of Parks
ART FESTIVAL

APRIL 15 & 16, 2023

Artists in the Parks

Saturday, 10am – 5pm | Sunday, 10am – 4pm

With Opening Nights Presenting Artist – John Ensor Parker | Thursday, April 13, 2023 | 6:30pm

Exclusive Presenting Sponsor $25,000

MAD DOG CONSTRUCTION

The Village at Chain of Parks Exclusive Sponsor $10,000

allison aubuchon COMMUNICATIONS

Festival Host $5,000

Entertainment Host | Behind the Scenes Host | Children's Studios Host
Bar Host | Jacques LeMoyne Encampment Host | Center Court Host

- Company banner (10'x3' max.) at your host location and/or at VIP area fence (banner provided by sponsor)
- Festival Host listing on 4 Sponsor Boards at the Festival
- Sustaining Sponsor listing for a full year at LeMoyne exhibitions and events (cash sponsors only)
- Logo prominently located on the Festival Map in the Program and on locator boards at the Festival
- Logo on sponsor page of Festival Program and Newspaper Thank You ad
- One-half page color ad in Festival Program ($900 value)
- Hyperlinked logo on Festival webpage and on Social Media
- Tent space (10'x10') in The Village for company promotions (sponsor provides tent)
- 6 VIP passes entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
  - $500 scholarship in donor's name and sponsor recognition for Mahaska Whitley Student Exhibition (cash sponsors only)
- 6 Festival Souvenirs of your choice
- 6 VIP tickets to ON-Chain of Parks Art Festival presentation
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

Lamp Post Banner Host $6,000

(Three year commitment, Cash sponsors only, Limited to 4).

All the Festival Host Benefits above plus:

Your exclusive company logo on 10 Festival Lamp Post Banners to be hung in downtown Tallahassee 30 days prior to and during the Festival

Festival Lane Sponsor $3,000

- Your logo or name on signs at the entry of your lane in the Festival
- Your logo or name listed on the festival map in the program, at the festival and in the newspaper Thank You ad
- Festival Lane Sponsor listing on Festival Sponsor Boards
- One-quarter page ad in Festival Program ($600 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
  - 4 VIP tickets to ON-Chain of Parks Art Festival presentation ($60 value)
- 4 Festival Souvenirs ($100+ value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

Platinum Sponsor $2,500

- Platinum sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and Newspaper Thank You ad
- One-quarter page ad in Festival Program ($500 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
  - 4 VIP tickets to ON-Chain of Parks Art Festival presentation
- 4 Festival Souvenirs
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée
- Individual sponsors at this level receive a Contributor Level Membership to LeMoyne Arts. ($250 value)

Gold Sponsor $1,500

- Gold sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and Newspaper Thank You ad
- Hyperlinked listing on Festival webpage and social media
- 4 VIP passes entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival presentation
- 2 Festival Souvenirs ($50+ value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée
- Individual sponsors at this level receive a Supporter Level Membership to LeMoyne Arts. ($150 value)

Bronze Sponsor $500

- Bronze sponsor listing for business or Friends of the Festival listing for non-business on Festival Sponsor Boards
- Logo/Name on sponsor page of Festival Program and Newspaper Thank You ad
- Listing on Festival webpage and social media
- 2 VIP passes entitling bearer to:
  - Reserved VIP Parking
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival presentation ($60 value)
- 2 Festival Souvenirs ($50 value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

Friends of the Festival $500

For non-business sponsors only

- Same as Bronze above with 1 year Family membership to LeMoyne Arts

Festival Patrons $300

For non-business sponsors only

- Listing in Festival Program
- Listing on Festival webpage
- 1 Festival Souvenir ($25+ value)
- 1 year Family membership to LeMoyne Arts (may gift to others) ($70 value)
- 2 VIP passes entitling bearer to:
  - Saturday/Sunday VIP Lunch with open bar
  - All day refreshments/bar in VIP area
  - Exclusive access to restrooms at Il Lusso Restaurant
- 2 VIP tickets to ON-Chain of Parks Art Festival presentation ($60 value)
- Invitation to January Sponsor Appreciation and Cover Art Reveal Soirée

Festival Program Advertising Opportunities

Purchase of advertising does not constitute a sponsorship and provides no sponsorship benefits. All ad copy must be delivered to LeMoyne Arts by Festival Program deadline and must be formatted as specified on Program specification sheet.

Full Page color ad $1,600
1/2 Page color ad $900
1/4 Page color ad $600
1/8 Page color ad $300

The Festival's Mission:

The Chain of Parks Art Festival is established to present an outdoor festival of high quality, original artwork and entertainment for the enjoyment of our Tallahassee area residents and visitors, while fostering the careers and financial support of local and regional artists and raising needed funds for the operation of LeMoyne Arts.

LeMoyne Arts

CREATING COMMUNITY THROUGH ART

Our Mission: To promote and advance education, interest and participation in the contemporary visual arts.

For over 59 years, LeMoyne Arts has been the premier private, non-profit art organization in Tallahassee and our region, supported primarily by memberships and donations. Founded to promote the work of local artists and to preserve Florida's art heritage, LeMoyne Arts continues its mission through many programs and services offered to our community.

Some of those include:

- **Year-round exhibitions of contemporary artists' work**
- **An extensive permanent collection of the art of North Florida's most recognized artists from the past 60 years, including Karl Zerbe, Nancy Reid Gunn, Hiram Williams, George Milton, and Fred Holschuh**
- **The annual Mahaska Whitley Senior High School Art Competition and Exhibition providing a venue for over 200 students, for over 35 years, to exhibit their work and to receive scholarships to pursue their interest in art**
- **Year-round studio art classes and art education for all ages and interests**
- **Summer and Holiday Camp programs for children from 6-18 years old**
- **Partnering with many local organizations to incorporate art into their experience; including the Visit Tallahassee, INIE, Community Foundation of North Florida, The Chamber, Leon County Schools, City of Tallahassee, COCA, and others.**
- **Bringing the Chain of Parks Art Festival to downtown Tallahassee each April**
- **Presenting the annual LeMoyne Holiday Show for over 59 years**
- **Art & Soul Celebration art auction and cultural evening**
- **A gallery shop offering locally made art and crafts**
- **Internships for college students majoring in the visual arts**

LeMoyne Arts is Tallahassee's icon of the visual arts, provides employment for students graduating from FSU and FAMU with degrees in Arts Administration, Art History and Management; provides economic development through professional education and career development; provides jobs to hundreds of artists as educators and exhibitors and promotes tourism of our area through gallery exhibitions and art festivals.

Your support keeps LeMoyne Arts working as a part of our Tallahassee heritage. Thank you for your support!

Don't See What You Are Looking For?

Please contact **Kelly Dozier, Festival Sponsor Chair,** about a customized package.

Kelly@morethanbuildings.com | 850.544.6399

The 2023 Festival Program

A full color, 36-page, Festival Program will be printed with 2,000 copies distributed throughout community hotels, businesses and during the Festival.

Chain of Parks
ART FESTIVAL

Thank you for your support of the Chain of Parks Art Festival and LeMoyne Arts, a non-profit organization dedicated to promotion and advancement of education, interest and participation in the contemporary visual arts.

Sponsorship/Marketing Agreement

Contact Information

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell phone: _____

Email: _____

Email for Sponsor Packet Delivery: _____

Your Website URL for live link: _____

Your LeMoyne Contact: _____

Sponsorship Level: (please circle)

Lamp Post Banner Host $6,000
Festival Host..... $5,000
Festival Lane Sponsor..... $3,000
Platinum Sponsor $2,500
Gold Sponsor $1,500
Bronze Sponsor $500
Friends of Festival (non-business sponsors only) $500
Festival Patrons (non-business sponsors only) $300
In-kind Festival Sponsor $ _____
I am providing the following in-kind products or services at the value stated: _____

_____

Festival Program Advertising: (please circle)

Full Page Color Ad $1,600
1/2 Page Color Ad..... $900
1/4 Page Color Ad..... $600
1/8 Page Color Ad..... $300
Total Festival Support $ _____

Please use this agreement as your invoice. Thank you.

☐ My check is enclosed, payable to Chain of Parks Art Festival

☐ Please bill my credit card

Visa/Master Card# _____
Ex. Date: _____
Signature: _____
Date: _____

My signature indicates a commitment on behalf of myself or my company. _____

Payment for Sponsorships and/or Advertising is due by February 28, 2023 unless other arrangements have been made. Please keep a copy of this agreement for your records and to use as your invoice.

Make checks payable to:
Chain of Parks Art Festival

mail 125 North Gadsden Street
Tallahassee, FL 32301

or Pay online at www.chainofparks.org/sponsors

For More Information
www.chainofparks.com
Kelly@morethanbuildings.com
850.544.6399

LeMoyne Arts

LeMoyne Arts Foundation, DBA LeMoyne Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne Arts and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.