

Produced by **LeMoyne Arts**Presented by **Mad Dog Construction**

LeMoyne Chain of Parks Art Festival Ranked Top 3 Fine Art Festival in the Country

~ 20th Anniversary Celebration ~

TALLAHASSEE –Announced by *Sunshine Artist™* magazine in their September issue, LeMoyne's Chain of Parks Art Festival is ranked #3 in Best 100 Fine Art and Design Festivals in the country! Each year, the magazine names the "100 Best Fine Art & Design Shows" in the country and Tallahassee's Chain of Parks Art Festival has made the list five years in a row. *Sunshine Artist™* is the leading publication for art and craft show exhibitors, promoters and patrons in the United States.

"I am elated that the Festival has once again ranked as one of the top 5 fine art events in the country," said Festival Chair, Kelly Dozier. "We continue to get better, and that is a testament to the hard work and dedication of many volunteers, staff and the very talented artists who participate. The impact to the City of Tallahassee is enormous."

Listed in the top 100 Best fine art festival for the past five years, LeMoyne's Chain of Parks Art Festival placed #3 in 2019, #5 in 2018, #1 in 2017, 94th in 2016 and 87th in 2015. Each year, *Sunshine Artist™* receives ballots completed by artists who participate in festivals throughout the country. Artists can submit up to 10 shows where they grossed the most revenue in sales of their works, with points awarded according to an artist's total amount earned. For total sales of less than \$2,000, the show gets one point; \$2,000 - \$5,000, two points; \$5,000 - \$10,000, three points; and for total artist's sales of more than \$10,000, the show receives four points. The magazine staff then tallies each show's total points from all submitted ballots; the show with the most points earns the highest ranking. Ranking continues in descending order to achieve the top 100 Fine Art and Design shows (FA) and top 100 Classic/Contemporary Crafts shows.

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Celebrating its 20th anniversary, the annual Chain of Parks Art Festival—produced by LeMoyne Arts and presented by Mad Dog Construction—Saturday and Sunday, April 18 - 19, 2020 at the Bloxham, Lewis and Randolph "Chain of Parks," located in Downtown Tallahassee. Free to the public, the festival will be open from 10:00 a.m. to 7:00 p.m. on Saturday and 10 a.m. to 5 pm on Sunday. This is the perfect way to enjoy the city's spring weather and indulge in the experience of a premier fine art festival! The weekend will feature heritage re-enactments, artistic experiences, diverse culinary creations, creative children's art activities and delightful live entertainment. The festival is a family-friendly fun time for all.

Expert judges will review the artists' works in each media category and announce awards (totaling \$10,300) Saturday at 5:15pm before Dancing in the Streets kicks off for at the Main Stage. Winning artists will display their award ribbons and flags in their booths at the festival on Sunday.

The festival, designed to offer attendees an outdoor, fine art experience, aims to entertain and enrich all who attend. The Chain of Parks Art Festival is held during the third or fourth weekend in April each year at the Bloxham, Lewis and Randolph "Chain of Parks," located along Park Avenue in Downtown Tallahassee. During the weekend, 40,000 visitors will enjoy the festival, experiencing amazing, and one-of-a-kind works of fine art by 170 artists from across the nation. Proceeds from the festival benefit the LeMoyne Arts' educational and exhibition programs.

The festival recognized locally as well as nationally by winning the Tallahassee Democrat's DEMO Awards for Best Community Event in 2018 and currently a finalist for Best Community Event in Tallahassee Magazine's Best of Tallahassee awards. Visit Tallahassee's recent survey of the festival's economic impact on our community showed \$1,958,200 in direct spending generated by visitors to the festival.

For more information on the 2020 Chain of Parks Art Festival, please visit the festival website at www.ChainofParks.com. Be sure to "Like" the festival on Facebook™, and "Follow" us on Instagram™ and Twitter™ @ChainofParks.

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