

The 18th annual LeMoyne Chain of Parks Art Festival is a two-day juried Fine Art Festival held in a group of city parks known as the 'Chain of Parks' in downtown Tallahassee, Florida's Capital City. Nationally ranked the #1 Fine Art & Design Show by *Sunshine Artist Magazine*, the Festival awards over \$10,000 in cash prizes with approximately 160 artists competing and 40,000+ visitors and patrons coming out to enjoy this springtime weekend outdoors event under the stately live oak shaded parks. All proceeds from this marquee juried Fine Art festival benefit LeMoyne Center for the Visual Arts.

SHOW DATES & HOURS

Saturday, April 21, 2018, 10 am – 5 pm

Sunday, April 22, 2018, 10 am – 5 pm

CASH AWARDS - \$10,000+ TOTAL

1. Best of Show - \$2,000.00

2. Award of Excellence - \$1,000.00

3. Additional Awards - The Festival uses a weighted award system for the balance of award prize monies to be divided among mediums based on the number of artists in each, up to the total prize money amount.

4. Recycle Art Award - \$300

IMPORTANT DATES

Application Deadline: October 31, 2017

Jury Notification: November 15, 2017

Booth Fee Due: December 15, 2017

Event Setup: April 20, 2018 (generally after 12 pm)

Show Date/Times: April 21 & 22, 2018; both days from 10 am – 5 pm

Event Breakdown: April 22, 2018 (after show closing at 5 pm)

ARTIST AMENITIES

- Artist Awards of over \$10,000
- Artist hospitality area with all day complimentary refreshments and reserved portable toilets
- Event T-shirt & carry bag
- Volunteer Booth Sitters
- Limited to 170 artists
- Combined artist sales of over ½ Million for 2017 festival
- 24-hour on-site security provided by uniformed Police Officers (Tallahassee Police Dept.)
- Festival website includes artist image and live link to artist website
- Festival program with color thumbnail image and website information for each artist
- Marketing tools provided (digital post card, opportunity to participate in Facebook videos)

- Complimentary reserved parking; RV parking is limited and available on a first-come-first-served basis
- Friday afternoon/evening set-up
- Automatic jury-free entry to top award winners for the following year's Festival
- Cover artist selected from participating festival artists

FESTIVAL HIGHLIGHTS

- Ranked #1 Fine Art & Design Show in the country by *Sunshine Artist Magazine*
- Attendance of 40,000
- Over \$75K in Marketing/PR throughout N. Florida & S. Georgia
- Evening concert after show on Saturday
- Festival Village with children's art workshops and community art partners to promote art education
- Festival hosted by non-profit art center
- On-site festival staff
- Volunteer committee with 35 members who work year-round to produce festival experience for artists, patrons, sponsors and attendees

JURY PROCESS

Participation is determined by a 5-person blind jury in that the jurors only see the artist ID and the four required images on computer monitors scoring 1-5. Your name or business should not appear in your application images. Jurors will be keenly interested in the processes and techniques you used to make your work so please describe in detail. This statement is often critical in determining originality and hand crafted nature of presented work. We have allowed 300 characters in the application Artist Process Statement for this purpose. Jurors evaluate work based on originality, concepts, execution and consistency of style & presentation.

Note: If selected to participate in the Festival, Image #1 will be used to represent your art in the printed program.

2018 MEDIA CATEGORIES

These are developed simply as a tool to organize artists' works into logical, related groups for judging competitions and awards. Our show is designed for artists who create and execute original, professional quality art. All work displayed MUST be produced by the exhibiting artist or two person team collaboration and MUST be consistent with the images submitted. Artist may only exhibit art in the category in which they were accepted. Should any media category fall below 5 accepted artists, those accepted artists will be moved into another category at the discretion of the Festival. **Jewelry may be exhibited only if accepted under the jewelry category.**

Jewelry: All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. Work must be designed, created and executed by the artist.

All work displayed must be similar in style, quality and method to work presented in the artists images.

No commercial casts, molds or production studio work is allowed. Commercially purchased components (beads, glass, gem, pearls, metal, and others not made by the artist) strung or assembled and/or twisted on wire must be unique and original designs distinguishable from any other presented, and done in such a way that is identifiable as distinctive in design to the exhibiting artist. This medium typically receives a large number of applications, therefore to ensure a variety of mediums exhibiting at the event; this category will be limited to no more than 30 jewelers.

Painting: Creation of a still life, portrait, landscape, abstract, or other image on a flat surface such as canvas, paper, wood, etc., using watercolor, oil or acrylic paints.

Drawing / Graphics: Compositions that are created by the artists' hand using chalk, charcoal, pastels, pencil, crayon, or ink. Printmaking is defined as multiple originals where the artists' hand has manipulated the plates, stones, blocks, composite reliefs, or screens. All prints must be properly signed and numbered in limited editions not to exceed 250.

Photography / Computer Generated Work: Photographic Works: two-dimensional work created by the artists that includes digital and film photography that has not been manipulated to achieve results beyond what could be produced in a traditional darkroom. Only artists' original source material is acceptable. Work must be printed by the artist or under the artist's supervision in limited editions no greater than 250, properly signed, and numbered. Computer Generated Work: includes any original work created solely by the artist utilizing computer technology to craft visual images. Combinations of these media are also accepted in this category. All works must be properly signed, numbered and dated in limited editions of no greater than 250 per image. Both require disclosure of creative and printing processes.

Two-Dimensional Mixed Media: Works that incorporate more than one type of physical material in their production. Two-Dimensional Mixed Media will include, but is not limited to, more than one of the following: oil paints, acrylic paints, watercolors, pencil, photography, printmaking or drawing. This category is not to be used if artwork consists of only one medium and then uniquely framed. Use this category ONLY if you feel your work cannot be classified under another category.

Studio Pottery: all original clay and porcelain work (other than jewelry) is accepted in this category. If multiple pieces similar in design are displayed, each piece must be signed. **RAM pressed work or work produced from commercial molds is not acceptable.** No more than 50% of display may consist of slip cast work which has been designed by the artist.

Glass: work that has been hand-crafted by the artist by blowing, fusing, casting or kiln forming. No forms of mass production are permitted. **All pre-manufactured items are prohibited, regardless of additional modification or enhancement by the artist.**

Fiber: all work crafted from fibers including basketry, embroidery, weaving, tapestry, leather work, and papermaking. No machine tooling, machine-screened patterns or other forms of mass production are permitted. All pre-manufactured wearable items are prohibited, regardless of additional modification or enhancement by the artist.

Three-Dimensional Mixed Media / Sculpture: art visible from 360 degrees. Three-Dimensional Mixed Media Works incorporate more than one type of physical material in their production and include the following: clay work, fiber, found objects, glass, metal, paint, wood, or any other 3-D objects. Sculpture is original three-dimensional work incorporating any materials that are designed and executed by the artist. **No production studio work is allowed.** Use this category ONLY if work cannot be classified under another category.

SHOW POLICIES

- Open to all artists 18 years or older. Artists are accepted for participation by a selection committee.
- Artists are REQUIRED to represent their own work. **Absolutely NO agents, dealers, or representatives may attend the event in place of the artist.**
- Images submitted must be of artwork created within the last 2 years and must be consistent with the work displayed in your booth.
- Booth to exhibit at least 50% original art created by the artist. Signed, limited edition/numbered reproductions of original artwork eligible for presentation in conjunction with original works.
- The LeMoyne Chain of Parks Art Festival is a family-oriented event, and exhibits must be in keeping with this atmosphere.
- ***THE FESTIVAL COMMITTEE CANNOT STRESS ENOUGH ITS COMMITMENT TO MAINTAINING A HIGH QUALITY FINE ART EVENT.*** Dealers, buy-sell products, and other infringements on this core mission will be dealt with on an individual basis.
- SALES & TAXES: Each artist is responsible for collecting and reporting 6% Florida sales tax + 1.5% local sales tax and remitting it to the Florida Department of Revenue (FDOR). We are required to provide the FDOR your name and contact information as record that you participated in the event.
- Artists retain 100% of sales commission of artworks sold at the Festival.

THE FOLLOWING ARE PROHIBITED

- Unsigned and non-numbered reproductions of original artwork
- Copies of original artwork and works reproduced or copied from works of masters, advertisements, commercial or widely circulated photographs or offset prints
- Work purchased from an outside source for resale
- Any artwork produced using production or cottage labor in any category
- Work created by kits, velvet paintings, manufactured or kit jewelry, art supplies, commercial signage or displays, decoupage and ceramics cast from commercial molds
- Traditional crafts such as soaps, candles, scented oils and homemade food items

- Mass-produced note cards, commercial books, etc.
- Framing in the Park
- Artwork not in the category in which the artist applied and was accepted
- Unsigned artwork or work not using archival materials
- Generators must be approved by festival staff prior to use

IMPORTANT

During the Festival all displays will be visited by the Viewing Committee to ensure that the displays and artwork are in compliance with Festival rules. It is our exclusive right and responsibility to remove work that is not in compliance. An Officer of the Festival will make the final decision. Non-compliance can result in expulsion and ineligibility for judging, awards and future Festival participation.

BOOTH INFORMATION

Application Fee: \$30.00 (non-refundable)

Booth Fee: \$275.00 - 10x10 booth size (non-refundable after January 31, 2018)

Limited number of Double and Corner Booths available for additional charge

Artists are to provide their own white tents which must meet all fire codes. **All tents must be weighted, not staked –even those exhibiting on grassy areas due to City park restrictions.** Area provided to exhibit is 10x11, most with storage behind them; however, some booth spaces in our highest traffic areas do not have back space. Please note if storage is important in the comments section of your ZAPApplication. Artists are requested to exhibit within their designated space. As an outdoor event, exhibit spaces are not perfectly level but street booths do offer a more stable flat surface for those that require it. **Electricity is not available.** Artists are provided a standard basic tent ID card at check in for the judging process. Artists are required to affix these to the front of the tent so they are easily visible.

Artist will receive check-in times, locator map, temporary exhibitor parking permit, and State of Florida sales tax information.

CHECK IN

All artists are required to check in Friday, April 20, at LeMoyné Center for the Visual Arts, 125 N. Gadsden Street and show proof of identity. Specific setup times may be provided to artists after acceptance based on booth location. LeMoyné will be open from 10am-7pm for the check-in process. No-show artists are subject to non-acceptance for future shows.

NOTE: Booths located on the streets can setup only after street closures, generally at noon. All vehicles must be removed to designated parking areas immediately after unloading to allow others access. Setup must be complete no later than 9:00am on Saturday. During setup, vehicles parked on Festival streets without a Festival provided permit will be subject to towing.

SECURITY

Overnight security is provided by the Tallahassee Police Department (TPD) on Friday and Saturday nights, allowing artists to leave exhibit displays. We strongly recommend that you pack up all valuable merchandise and equipment. LeMoyne and TPD are not responsible for any loss.

CANCELLATIONS

Booth fees are due to be paid by December 15, 2017. Extenuating circumstances can be reviewed by the committee for a partial refund prior to the Festival program production date of January 31, 2018. After that date **NO** refunds will be considered. The Festival has a Rain-or-Shine policy and will remain open in inclement weather unless advised by City Officials of mandatory closing.

LEGAL AGREEMENT

Upon submission of a ZAPP application, artists will be asked to agree to the following terms:

- The artworks submitted for jurying and the artworks to be displayed in my booth are all original works that are both designed and executed by my own hands. If produced with a collaborator, the work is made solely by my collaborator and me with our own hands. Artwork submitted for jurying was created within the last 2 years.
- There is no production studio associated with any of the work to be sold in my booth.
- The work in my booth is not purchased from an outside source for resale at the Festival.
- There are no reproductions or enhanced/embellished reproductions in my booth.
- If selected to exhibit at the Lemoyne Chain of Parks Art Festival, I authorize use of the images submitted with my application or duplicates thereof for Festival publicity or documentation.
- I agree to grant a license to the Lemoyne Chain of Parks Art Festival to reproduce electronically, in limited resolution, my original artwork for a period of up to thirty (30) months beginning January 1, 2018.
- I understand by submitting an application, I retain full copyright of my original artwork. My images shall not be redistributed except as anticipated on the website and in The Festival programs and other Festival related media, without my express written permission.
- A *confirmed* application in ZAPP and full payment of the exhibitor fee is a commitment to show in my selected category (or categories) and to abide by the Festival rules.
- No refund of exhibitor fee will be made for cancellation after January 31, 2018, Midnight EST. Exhibitor fee refund is subject to an administrative fee of \$35.00.
- The LeMoyne Chain of Parks Art Festival reserves the right to make final interpretation of all rules.

APPLICATIONS

Artists can apply for the 2018 LeMoyne Chain of Parks Art Festival on ZAPP by clicking this link:

<https://www.zapplication.org/event-info.php?ID=5883>

Application deadline is October 31, 2017.